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ROC EV Updates

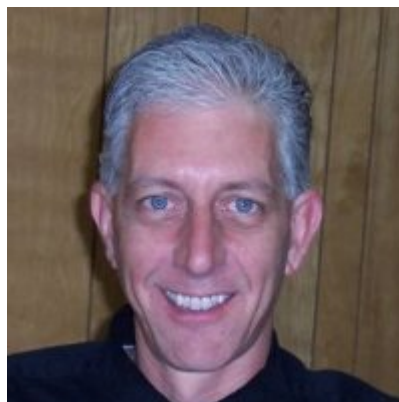
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ROC EV Updates

Enthusiast of the Month



"I really like 'Pre-heating' the car on cold winter mornings, without having to move the car out of the garage...or even opening the door!"

Mike Moser - Chevy Volt owner, President of EV Charge Solutions

Upcoming Events



EV Enthusiast Meeting.

**Thursday, October 26th, 6:30 - 8:30 PM at I-Square,
400 Baker's Park, Rochester, NY, 14617**

EV Enthusiasts meetings are held on the fourth Thursday of each month. All are welcome! Join us for a relaxed social gathering where EV owners, EV enthusiasts, and those who want to learn more about driving electric can gather and share their knowledge and experiences with electric vehicles. I-Square has a wonderful variety of food and drinks options that make it the perfect venue for an evening event.

There are four Level 2 plugs available on site!

New York Climate Solutions Summit - 8:00 AM - 5:00

PM, Saturday, October 28th

**The Harley School, 1981 Clover Street, Rochester, NY
14618**

The summit aims to build a larger movement across NYS that is prepared to take action to implement effective climate solutions. They seek to provide an opportunity for clean energy and climate organizers from communities across the region to come together to share projects, case studies, resources, experiences and skills to tackle climate change and implement solutions.

The Climate Solutions Summit will offer:

Case studies and workshops in renewable energy (solar,

wind, renewable heating and cooling- ground (geothermal) and air source heat pumps), energy efficiency, **electric vehicles**, clean mass transit, sustainable land use, environmental justice, technical skills, movement building skills and networking with members of the climate movement.

**Brighton Farmer's Market - 1150 S. Winton Road
Sunday, November 5th, 9:00 – 1:00 PM**

Thinking about buying electric vehicle? Want to meet other EV enthusiasts? Just plain curious? Stop by the ROC EV info table at the Brighton Farmer's Market! We will have an EV on display and will answer any questions about EVs, as well as share information about our exciting upcoming events.





Interested in Providing Workplace Charging for Your Employees?

ROC EV is working with with local businesses to help identify affordable and cost effective charging solutions that meets the needs of your workplace. Reach out to us at info@rochesterevs.com for more information!

New Office Space!



ROC EV has a new headquarters thanks to the support of T.Y. Lin International's Rochester office! We're located at 255 East Ave, Rochester, NY 14604.

Latest EV News

Battery Gigafactory To Be Established In New York



The Boring Company Breaks Ground In Baltimore



Chevy Bolt: Meet the First Practical, Mass-Market Electric Vehicle



Drive Clean Rebate for Electric Cars

Open to all New York State residents, the [Drive Clean Rebate](#) offers a point-of-sale rebate towards the purchase or lease of a new electric car. Taking advantage of the Drive Clean Rebate is very easy: simply purchase a qualifying electric car from a participating dealer, and a discount of up to \$2,000 will be applied when you pay. Combine that with a Federal Tax Credit of up to \$7,500, and it's an opportunity you wouldn't want to miss.

DRIVE CLEAN REBATE FOR ELECTRIC CARS

The Drive Clean Rebate amount depends on the EPA all-electric range for that car model

Greater than 120 miles

\$2,000 OFF

40 to 119 miles

\$1,700 OFF

20 to 39 miles

\$1,100 OFF

Less than 20 miles

\$500 OFF

Electric cars with MSRP >\$60,000
(MSRP is the manufacturer's suggested retail price)

\$500 OFF

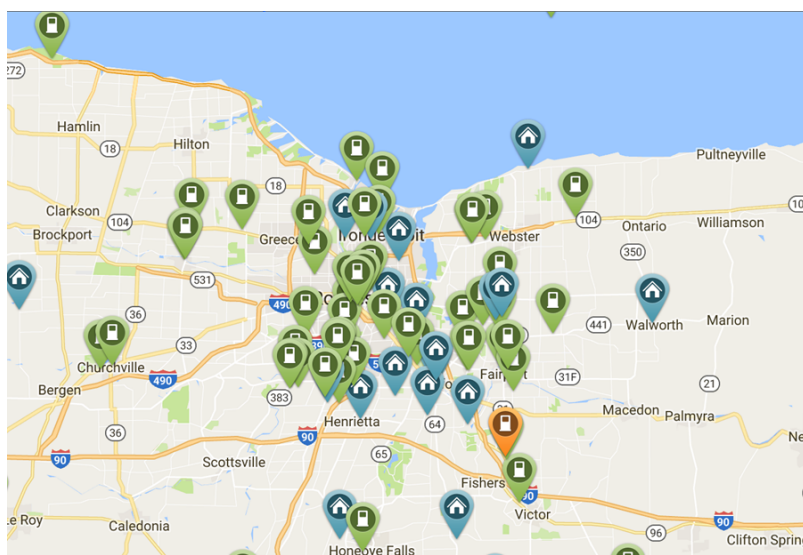


Take Advantage of New York State Charging Station Tax Credit Before December 31st!

New York State provides an income tax credit for 50% of the cost, up to \$5,000, for the purchase and installation of alternative fuel vehicle refueling and electric vehicle recharging stations. The credit is available through **December 31, 2017**, and is targeted at commercial and workplace charging stations.

Charging Stations Near You

There are over 50 charging stations in greater Rochester.
Click the map below to find the public station nearest you!



What is ROC EV?

The Rochester Electric Vehicle Accelerator (ROC EV), administered by the [Electrification Coalition \(EC\)](#), in partnership with [The City of Rochester](#), [Genesee Region Clean Cities](#), and [Energetics Incorporated](#), is an innovative, community-wide initiative aimed at achieving widespread deployment of plug-in electric vehicles (EVs). This project is supported by the New York State Energy Research and Development Authority (NYSERDA) as part of the [Charge NY](#) initiative. ROC EV partners are working with public and private sector leaders to facilitate the necessary infrastructure, educational outreach, coordination, and commitment from local businesses to transform greater Rochester into a model electric vehicle accelerator community.



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