Plugging In: ROC EV Newsletter





An Electric Vehicle Movement • RochesterEVs.com

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Mayor Warren drive Chevy Bolt

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ROC EV Updates

ROC EV Helps Celebrate Inner Loop Fill-in





Senator Charles E. Schumer and Congresswoman Louise M. Slaughter joined Mayor Lovely A. Warren, along with a host of federal, state, and local leaders, to celebrate the completion of the public-construction phase of Inner Loop East Transportation Project.

The three leaders drove the first passenger vehicle, a 2018 Chevrolet Bolt from <u>Bob Johnson Chevrolet</u>, to signify the city's commitment to the environment and a progressive future in Rochester.

Center photo via Communications Bureau, City of Rochester, NY

Website launch!



The ROC EV website is now live! Visit us at <u>RochesterEVs.com</u>. Check out the vehicle galleries, event schedule, and more!

Upcoming Events



Volunteer Now

"It's a Wonderful Life" in the South Wedge & A Handmade Holiday 2017 Volunteers needed! What: Ride and Drive Date: Saturday, December 2nd Time: 11:00 am – 4:00 pm Location: Star Alley Park, 662 South Ave, Rochester, New York 14620

EV Enthusiast Meeting There will be no December meeting. Happy

Holidays!

January EV Enthusiast Meeting Thursday, January 25th, 6:30 - 8:30 PM at I-Square, 400 Bakers Park, Rochester, NY 14617

EV Enthusiasts meetings are held on the fourth Thursday of each month. All are welcome! Join us for a relaxed social gathering where EV owners, EV enthusiasts, and those who want to learn more about driving electric can gather and share their knowledge and experiences with electric vehicles.

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EV Enthusiasts of the Month



"We love our electric vehicles! Quiet, low maintenance, economical and now with plenty of range - just plug in when you get home and they are ready to go in the morning, much like a cell phone. Once we get a few fast charging stations along major highways, there will be NO reason to ever go back to a gas powered car."

-Bill & Susie LaBine



Interested in Providing Workplace Charging for Your Employees?

ROC EV is working with with local businesses to help identify affordable and cost effective charging solutions that meets the needs of your workplace. Contact us at <u>info@rochesterevs.com</u> for more information!

Latest EV News

Tesla Semi hits the highway with a bang



Uber orders whopping 24,000 Volvo XC90 plug-in hybrids for fleet of driverless autos



How your electric car could be 'a virtual power station





Now is the best time of year to buy an EV!

The end of the year is the best time to buy an EV because you don't have to wait long to file your taxes! Follow the links below for more information on available rebates and incentives.

<u>NYS Drive Clean Rebate</u> <u>Electric Vehicle Tax Credit</u> <u>Electric Vehicle Charging Property Tax Credit</u>

Charging Stations Near You

There are over 50 charging stations in greater Rochester. Click the map below to find the public station nearest

you!



What is ROC EV?

The Rochester Electric Vehicle Accelerator (ROC EV), administered by the <u>Electrification Coalition (EC)</u> in partnership with <u>The City of Rochester</u>, <u>Genesee Region</u> <u>Clean Cities</u>, and <u>Energetics Incorporated</u>, is an innovative, community-wide initiative aimed at achieving widespread deployment of plug-in electric vehicles (EVs). This project is supported by the New York State Energy Research and Development Authority (NYSERDA) as part of the <u>Charge NY</u> initiative. ROC EV partners are working with public and private sector leaders to facilitate the necessary infrastructure, educational outreach, coordination, and commitment from local businesses to transform greater Rochester into a model electric vehicle accelerator community.





Electrification Coalition 1111 19th Street, NW, Suite 406 Washington, DC 20036

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