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Event Recap

Workplace Charging Challenge Event

On Tuesday, March 6th, ROC EV and Greater Rochester Chamber of Commerce hosted an interactive EV workplace charging workshop, where over 40 businesses came out to learn about the benefits of electric vehicles and the importance of providing EV charging stations for their employees. Thanks to [Rochester Automobile Dealers Association](#), [Greater Rochester Clean Cities](#), and [EV Charge Solutions](#) for their generous support.

Attendees visited tables staffed by experts and learned about the steps for conducting a successful workplace charging program: identifying the recommended type and location of charging stations, reviewing the installation process, creating and enforcing charging policies, and educating employees through a Ride & Drive and Lunch & Learn. Attendees also had the opportunity to test drive electric vehicles!

The event also served as a celebration of the companies that have already joined the Workplace Charging Challenge and a way to attract new companies to join the initiative. On the day of the event, we presented plaques

to the first six companies that joined the Workplace Charging Challenge. Since then, we have received pledges from two new workplaces! Thank you to the following organizations for your commitment!

City of Rochester
Dixon Schwabl
Larsen Engineers
Nazareth College

The Refinery
Rochester Institute of Technology
SunCommon NY
SWBR





2018 Rochester International Auto Show

Our time at the Auto Show was a blast! We were so glad to see just how many people support electric vehicles in Rochester. Thanks to the Rochester Automobile Dealers Association for sponsoring our presence at the Auto Show and to NYSERDA for helping us to educate Rochesterians about all the benefits of driving electric!



Upcoming Events



EV Enthusiast Meeting.

Thursday, March 22nd | 6:30 - 8:30 PM

I-Square, 400 Bakers Park

Rochester, NY 14617

EV Enthusiast of the Month

Ted Kidd

Owner of a Chevy Bolt and a Smart Fortwo

Electric Drive



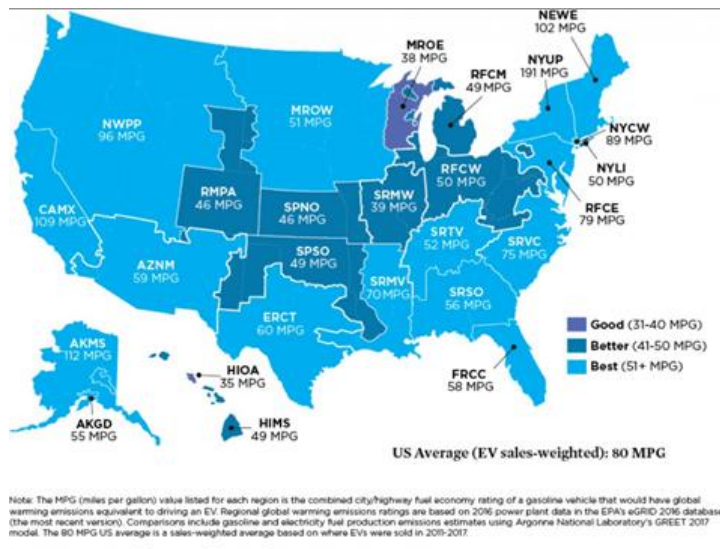


Ted is a Partner at Energy Efficiency Specialists, LLC., a BPI Accredited, NYSERDA Home Performance company with Energy Star certification that performs commercial and residential energy consulting, audits, and cost benefit analysis.

Ted is an outspoken advocate for electric vehicles and has been active in ROC EV efforts since our launch this past summer. When asked what he likes most about owning an electric vehicle, Ted said "the thing I like best is how they drive. The second best thing is being able to charge at home overnight so they are ready with a full battery every morning."

Latest EV News

EVs are the only cars that get cleaner the longer you drive them.



Spotlight: Porsche Mission E Cross Turismo Concept



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