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Fleet Electrification Workshop Recap



JUNE 14, 2018
**FLEET
ELECTRIFICATION
WORKSHOP**
SPONSORED BY ROC EV AND GRCC



On Thursday, June 14th, ROC EV and Greater Rochester Clean Cities (GRCC) co-hosted a workshop on fleet electrification. Representatives from both the private and public sectors came out to learn how electric vehicles can fit into their organization's fleet.

Speakers included David Keefe, Coordinator for GRCC, Ryan Daley, Fleet Analyst for the Electrification Coalition, Anne Spaulding, Manager of Energy and

Sustainability for the City of Rochester, and Mike Moser, President of EV Charge Solutions.

A variety of vehicles were on display for attendees after the workshop. Are you interested in learning more about how electric vehicles can support your fleet? [Contact us today to set up a consultation!](#)

Upcoming Events

EV Charge Solutions "EVSE Showroom" Grand Opening

Thursday, June 21st | 10 AM - 3 PM
7464 W. Henrietta Road, Rush, NY 14543



[RSVP Today](#)

Join ROC EV for a free EV test drive from 12:00 PM - 2:00 PM!

You're invited to celebrate the grand opening of EV Charge Solutions exciting new space, featuring the first EVSE showroom in the U.S.! EV Charge Solutions is a locally operated company that provides electric vehicle supply equipment (EVSE). They guides their customers through the entire planning, purchasing, and installation process. BBQ lunch provided for all who attend!

EV Enthusiast Meeting

Thursday, June 28th | 6:30 - 8:30 PM
I-Square, 400 Bakers Park, Rochester, NY
14617



EV Enthusiasts meetings are held on the fourth Thursday of each month. All are welcome! Join us and discuss program accomplishments and updates, get up to speed on the latest EV news and shop talk, and learn more about the benefits of driving electric. I-Square offers many delicious food and drink options, as well as 8 Level 2 EV plugs in their parking lot!

Rochester People's Climate Coalition "Roc The Walk"

Saturday, June 30th | 10:30 AM - 12:30 PM
Genesee Valley Park, 1000 E River Rd,
Rochester, NY 14623



ROC EV will be offering test drives at RPCC's first fundraiser walk! For more information, or to start a team, [click here](#).

Interested in volunteering with ROC EV at this event?
[Contact Travis today!](#)

Homearama 2018

Saturday, August 18th - Sunday, August 26th
Watersong Trail off Five Mile Line Rd, Penfield,
NY



Mark your calendars, Homearama is back this summer! View a variety of beautiful, modern, and fully-furnished houses to gain insights on home improvements, decorating, and more. Enjoy live music performances and food trucks! ROC EV will offer Ride and Drives to all attendees on 8/18 and 8/25. Stay tuned for more event details.

EV Enthusiast of the Month

John Fleckenstein



"In 2015, I bought a BMW i3. I like it because it is quiet and smooth, and the delivery of power is instant. I really wanted to reduce my carbon footprint and not be dependent on fossil fuel."

[Click here](#) to read more from our interview with John on our blog.

Are you the next Workplace Charging Partner?



Are you interested in hosting a workplace Ride and Drive? Email us and let us know! ROC EV is always looking for more ways to engage with the local business community to promote the performance, financial, and environmental advantages of electric vehicles.

[Learn more today!](#)

Latest EV News

New York State announces \$250-million initiative to expand EV infrastructure



Battery tech may be getting a big solid-state boost soon



One In Five Americans Say They Are Likely To Buy An EV For Their Next Vehicle



Fiat Chrysler Announces Plans to Electrify Line-up, Including Electrified Jeeps



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The Rochester Electric Vehicle Accelerator (ROC EV), administered by the [Electrification Coalition](#) in partnership with [The City of Rochester](#), [Greater Rochester Clean Cities](#), and [Energetics Incorporated](#), is an innovative, community-wide initiative aimed at achieving widespread deployment of plug-in electric vehicles (EVs). This project is supported by the New York State Energy Research and Development Authority (NYSERDA) as part of the [Charge NY](#) initiative.



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