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## Upcoming Events



**Rochester Workplace Charging Challenge**



ROC EV is calling on Rochester employers to join the Workplace Charging Challenge to make our community a national leader in EV adoption by providing EV charging stations at work. Employees with access to workplace charging are six times more likely to purchase an EV!

Join us at the Passport to Workplace Charging & EV Showcase event on **Tuesday, March 6th from 4:45 - 7 PM at Radio Social** to learn more!

Why join the Workplace Charging Challenge?

- Attract and retain top talent
- Achieve corporate sustainability goals
- Raise awareness of your company's commitment to innovation and sustainability
- Earn recognition at the Chamber of Commerce Passport to Workplace Charging Event on March 6th
- Qualified employers attending the event will be entered into a drawing for a Commercial Charging Station (Valued at \$2,095), provided by EV Charge Solutions, a local distributor of EV Charging Equipment

Visit our website to learn more about how your workplace can get involved or email [info@RochesterEVs.com](mailto:info@RochesterEVs.com) to get started!

RSVP for "Passport to Workplace Charging and EV Showcase" today!

## 2018 Rochester International Auto Show



The **2018 Rochester International Auto Show** at the Joseph A. Floreano Riverside Convention Center is right around the corner! Stop by our booth on the first floor to learn more about our program and the impressive variety of EVs that are available today! Thanks to the **Rochester Automobile Dealers Association** for their support.

**ROC EV will be at the show the following  
hours:**

Thursday, March 1st - 5:00 pm to 9:00 pm

Friday, March 2nd - 5:00 pm to 9:00 pm

Saturday, March 3rd - 10:00 am to 9:00 pm

Sunday, March 4th - 10:00 am to 9:00 pm

Click [here](#) for the full show schedule.

ROC EV is looking for volunteers to table at the Auto Show. All volunteers will receive **free tickets** to the 4-day show! Email us at [info@rochesterevs.com](mailto:info@rochesterevs.com) to sign up.



**EV Enthusiast Meeting**

**Thursday, February 22nd | 6:30 - 8:30 PM**

**I-Square, 400 Bakers Park**

**Rochester, NY 14617**

**EV Enthusiast of the Month**

**Rob Levine**

**Prius Prime owner**



"What I like most about driving electric is that it generates zero emissions. None. It makes me feel that I am making a difference.

I do like the quiet of the vehicle, I like the decreased cost of fuel, I like the response an electric vehicle has and the tax rebates when purchasing the car—those are nice benefits too. Charging is easy at home and once in a while I can charge while I am out in the community."

## Latest EV News

### [Singapore Electric Tram Charges in 20 Seconds](#)



### [Guide to Electric Cars](#) [Youtube Series](#)



**Want more EV news? Follow us to stay plugged-in!**

The Rochester Electric Vehicle Accelerator (ROC EV), administered by the [Electrification Coalition](#) in partnership with [The City of Rochester](#), [Greater Rochester Clean Cities](#), and [Energetics Incorporated](#), is an innovative, community-wide initiative aimed at achieving widespread deployment of plug-in electric vehicles (EVs). This project is supported by the New York State Energy Research and Development Authority (NYSERDA) as part of the [Charge NY](#) initiative. ROC EV partners are working with public and private sector leaders to facilitate the necessary infrastructure, educational outreach, coordination, and commitment from local businesses to transform greater Rochester into a model electric vehicle accelerator community.



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